



## Logo Licensing Application

*Areas, regions, choruses, and quartets may request a non-exclusive license to use the registered trademark commonly known as the "double treble clef," the name Sweet Adelines International, and/or any of the Corporation's official insignia on products created for internal use or fundraising use, provided requirements are followed in the logo licensing policy.*

Indicate license category:                      Internal Use                      Fundraising Use

Licensee (quartet, chorus, area or region making request): \_\_\_\_\_

Number of members belonging to chorus, area or region: \_\_\_\_\_

Licensee representative: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

I have reviewed Sweet Adelines' graphics standards before submitting this request:              Yes              No

I have reviewed Sweet Adelines' licensing requirements:              Yes              No

I have attached a commercial sketch of proposed item(s):              Yes              No

I have attached a purchase order of proposed item(s): Y              Yes              No

### REQUESTED ITEM #1

Proposed item: \_\_\_\_\_ Cost per unit: \_\_\_\_\_

Sale price per unit (for fundraising use category only): \_\_\_\_\_

Item Description: \_\_\_\_\_

Manufacturer: \_\_\_\_\_ Phone: \_\_\_\_\_

Contact: \_\_\_\_\_ Email: \_\_\_\_\_

**REQUESTED ITEM #2**

Proposed item: \_\_\_\_\_ Cost per unit: \_\_\_\_\_

Sale price per unit (for fundraising use category only): \_\_\_\_\_

Item Description: \_\_\_\_\_  
\_\_\_\_\_

Manufacturer: \_\_\_\_\_ Phone: \_\_\_\_\_

Contact: \_\_\_\_\_ Email: \_\_\_\_\_

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- Submit logo licensing application to [communications@sweetadelines.com](mailto:communications@sweetadelines.com) for approval.
  - Licensee will receive an email within 10 business days of application submission.
  - If application is approved, a Logo Licensing Agreement must be signed.
  - Do not create items without a signed Logo Licensing Agreement.